

# 10 Reasons You Need a TIP Now

Threat intelligence platforms are central to your organization's ability to detect, analyze, and respond effectively to cybersecurity threats. If your organization is still on the fence, consider why you should invest in a TIP to safeguard your resources, finances, and reputation.

- 1 Difficulty in identifying threats that can lead to delayed or missed detection
- 2 Overwhelmed security teams that are inundated with false positives
- 3 Lack of coordination and sharing can leave gaps in your organization's defense strategy
- 4 Inefficient use of resources due to a lack of comprehensive threat intelligence
- 5 Integration issues that may reduce the overall effectiveness of your cybersecurity measures
- 6 Compromised decision-making based on incomplete intelligence
- 7 Increased risk of data breaches
- 8 Delays in ransomware detection and response due to lack of real-time threat intelligence
- 9 Poor phishing defense strategies due to outdated intelligence on emerging techniques and IOCs
- 10 Limited visibility into your threat landscape without aggregation and analysis of global threat data



<30s from attack to action

10+ years breaking TIP standards

Millions of indicators shared



**Analyst1 is an industry-leading cybersecurity solution provider that specializes in advanced threat intelligence.**

Analyst1 helps clients in every major vertical transform raw intelligence into actionable insights that improve their security outcomes. Some of the most sophisticated government and commercial organizations use Analyst1’s platform to investigate threats, manage vulnerabilities, and dramatically reduce response time.

	ANALYST1	Legacy TIP providers
Custom dashboards	●	◐
Evidence management	●	◐
Indicators	●	◐
Rules	●	◐
Sensors	●	◐
Actors	●	◐
Malware	●	◐
CVE	●	◐
Assets	●	◐
Systems	●	○
Bidirectional sharing	●	●

\*Based on third-party evaluation