Analyst1 for Financial Services

Overview

Since the beginning of economic globalization in 1870, the financial services industry has become a fixture in the daily lives of people around the world. It is the staple of global economies and allows citizens to manage money, trade, and operate financial freedom in a myriad of ways. But with these liberties, come those trying to exploit weaknesses for their own financial gain. Enter cybercrime in the modern era.

> "**40% higher cost** of cybercrime for financial services than other industries"
>
> Accenture and Ponemon Institute, Ninth AnnualCost of Cybercrime Study 2019

What is the problem?

With innumerable types of advanced persistent threats facing analysts hourly, cybercriminals are wreaking havoc across the globe. Cyber intrusions are sometimes difficult for financial organizations to spot and not only cause financial losses — but can also be incredibly damaging to brand reputation.

Types of threats:

- Credential and identity theft
- Data theft and manipulation
- Destructive and disruptive malware
- Disinformation

The Solution

Expansive, real-time visibility of threats across an industry ecosystem can strengthen defensive posture as well as protect an enterprise and the industry at large. Tools and other indicators are critical for banking and financial services organizations to protect customers, reduce fraud costs, and maintain brand reputation.

Results with Analyst1

Analyst1 establishes an evolving knowledge base of correlated insights about threats, attack patterns, malware families, vulnerabilities, internal assets, mission-critical systems at risk, and the defensive posture of a network over time.

Analyst1 reduces tool fatigue by providing a "single pane of glass" that facilitates seamless integration of multiple sources of information and eliminates labor-intensive tasks of assembling all information needed to prioritize mitigation actions.

> "**300 times more likely** that cyber attacks are aimed at financial institutions"
>
> Boston Consulting Group 2019

Analyst1 is a powerful solution for training threat teams on the critical skills needed to identify malicious activity. By determining the severity of threats to an organization, analysts can better defend against sophisticated attacks.

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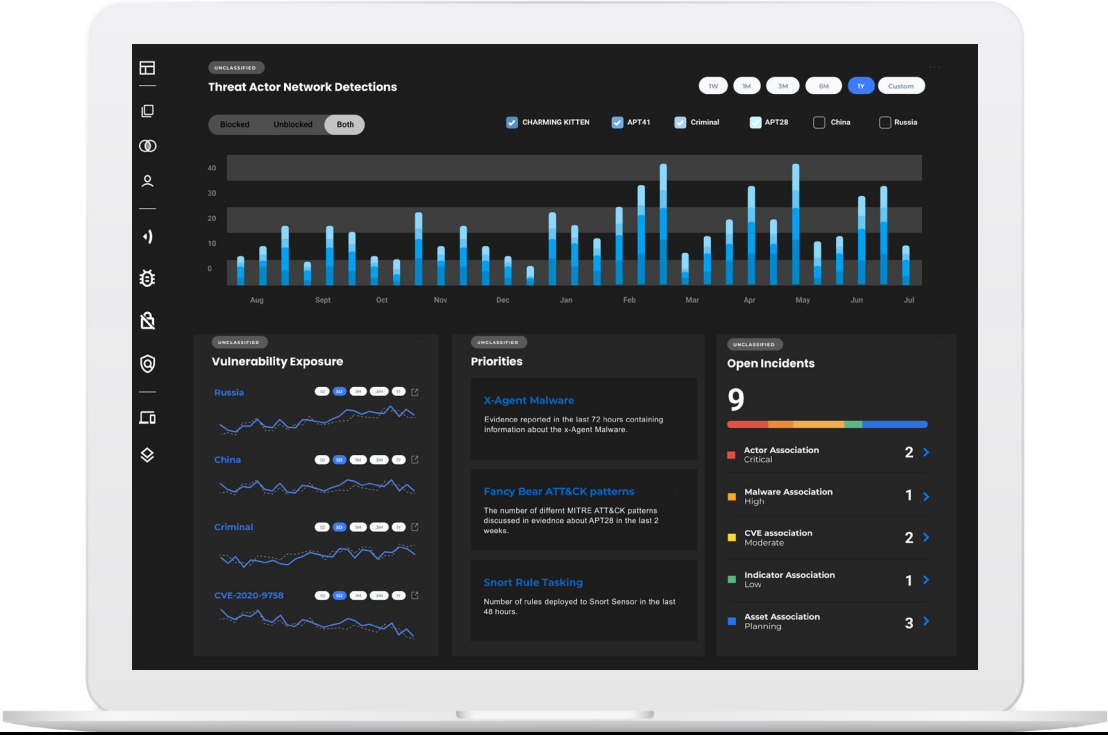
Analyst1 Capabilities

- Automate identification, collection, and correlation of diverse information
- Provide context and insights required to take action
- Author, text, and deploy effective countermeasures across multiple intrusion detection and prevention systems
- Detect and mitigate threat activity codifying cyber threat workflows
- Maintain traceability between evidence, indicators, rules and sensors to identify why a rule was created, the type of activity it detects, and what sensors
are tasked.
- Obtain visibility into intrusion detection and prevention systems to maintain awareness of sensor types, enforced rules, POCs, physical locations, and
logical locations.



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